
Prize Insurance Coverage

CLIENT (BROKER) INFORMATION:

Name:	
Address:	
Telephone:	
Facsimile:	
Email:	

INSURED INFORMATION:

Name:	
Address:	
Telephone:	
Facsimile:	

VENUE INFORMATION *(if the promotion is an event, please provide the event address below)*

Address:	
City:	
State/Prov:	
Country:	
Zip/postal Code:	

PROMOTION INFORMATION

Name of Promotion:			
Product Type:	<input type="checkbox"/> Scratch and Win <input type="checkbox"/> Collect and Win <input type="checkbox"/> Over-Redemption <input type="checkbox"/> Leveraged Sweepstakes <input type="checkbox"/> Watch and Win <input type="checkbox"/> Physical Event (Details:)	<input type="checkbox"/> Probability (Details:) <input type="checkbox"/> Sweepstakes Management <input type="checkbox"/> Other (Details:)	
Budget		Currency	
Promotion Dates:	Start Date (mm/dd/year)	End date (mm/dd/year)	
Promotional Objectives			
Promotion Game Mechanic	<i>Please identify how the consumer becomes eligible for a game piece or promotional offer, and how participation in the promotion takes place.</i>		
How does the consumer BECOME ELIGIBLE TO win A prize?			
How do POTENTIAL WINNERS CLAIM prizes?			
Describe the alternate method of entry (amoe)	<i>An alternate method of entry is required for all promotions (in Canada & United States) or events in which a fee (or purchase) must be paid in order to participate. If not applicable, please leave blank.</i>		

OTHER PROGRAM DETAILS:

Please define any further details to your promotion and/or event that have not been outlined above.

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